### RECORD OF EXECUTIVE DECISION

Tuesday, 16 January 2018

**Decision No: (CAB 17/18 20083)** 

DECISION-MAKER: CABINET

PORTFOLIO AREA: FINANCE

SUBJECT: CUSTOMER STRATEGY 2018-2022

AUTHOR: Felicity Ridgway

### THE DECISION

To approve the Customer Strategy 2018-2022.

## **REASONS FOR THE DECISION**

To ensure the Council has an agreed and published statement setting out its strategic approach to delivering services, to drive improvements for customers accessing and using Council services.

# **DETAILS OF ANY ALTERNATIVE OPTIONS**

An alternative option is to do nothing and not to revise the current Customer Strategy. This option is not recommended as it is important for the Council to refresh its strategy in order to help customers, communities and staff understand the Council's vision.

# OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

## **CONFLICTS OF INTEREST**

None

CONFIRMED AS A TRUE RECORD  We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision.	
Date: 16 January 2018	Decision Maker: The Cabinet
	Proper Officer: Pat Wood
SCRUTINY Note: This decision will come in to force at the expiry of 5 working days from the date of publication subject to any review under the Council's Scrutiny "Call-In" provisions.	
	the Council's Scrutiny "Call-In" provisions.
Call-In Period expires on	the Council's Scrutiny "Call-In" provisions.
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Call-In Period expires on  Date of Call-in (if applicable) (this suspend	
•	's implementation)
Date of Call-in (if applicable) (this suspended Call-in Procedure completed (if applicable)	's implementation)
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